

Choose the best level of sponsorship for you:

Champions for Freedom – \$10,000 (2-year commitment)

- Corporate name and logo in lights – Impress guests with televised messages throughout the evening
- V.I.P. Party – Get a unique behind-the-scenes look at the Dakota Club and meet Nachito Herrera and Alison Scott. For your party of 20. Approximately ½ hour in length
- Corporate logo/name mentioned in all media announcements, including Fox News and KARE 11 TV, radio and newspapers throughout Minnesota, and all ITEMP newsletters (international audience of 14,000 readers) and internet postings
- Live announcements throughout event by your corporate rep. Corporate messages aired throughout the event
- Full page ad in La Fiesta for Freedom Program
- Corporate name/logo/announcements on three different websites and Facebook
- Corporate logo on all printed materials

Champions for Children – \$7,500

- Animation announcements throughout the event at the Dakota Club
- Corporate name/logo in all media announcements
- Corporate logo on all printed materials
- Full-page ad in La Fiesta for Freedom Program
- Corporate name/logo/announcements on three different websites and Facebook

Champions for Giving Children a Chance – \$6,000

- Corporate name/logo in all media announcements
- Corporate name/logo in all printed materials
- Live “thank yous” mentioning your company throughout the event
- Full page ad in La Fiesta for Freedom program

Advocates for Women and Children Sponsorship – Varies

Sponsorship includes a full-page ad in the La Fiesta for Freedom program in addition to having your company logo featured at the station you’ve selected to sponsor. Please select one of the following:

- **Ethnic Drink Sponsor – \$5,000**
- **Ethnic Food Sponsor – \$5,000** – Sample ‘street’ foods from around the world in the areas we serve: Guatemala, India, Africa and, in the U.S., Native Americans in Minnesota and North Dakota
- **Sampler Table Sponsor – \$2,500** – Guests sample different recipes for coffee and hot chocolate made with coffees and chocolate from our fair trade farmers who work with our project in Guatemala
- **Salsa Competition Sponsor – \$2,500**
- **Audio Sponsor – \$2,500**
- **Live Music Sponsor – \$2,500**
- **Keepsakes Sponsor (gifts from Guatemala) – \$2,500**
- **Keepsakes Sponsor (Guatemalan hand-made crafts) – \$2,500**

General Support for Women & Children – \$1,500

- ¼ page ad in La Fiesta for Freedom Program

V.I.P. Seating for 4 – \$499

- Enjoy the awesome performances up close and personal!

About ITEMP

Founded in 2001, ITEMP is a borderless anti-human trafficking program of Asociacion Nuestros Ahijados (ANA), an international nonprofit headquartered in Guatemala, with U.S. offices in Minneapolis, and well known for having helped thousands of children and families break the bitter chains of poverty over the last twenty years.

- ITEMP works to prevent, interdict, rescue, recover, and rehabilitate victims of human trafficking. We are unique, because we provide women and children with safe houses, medical, psychological aid, social, legal assistance and education.
- We are proud to share that our holistic approach has resulted in a graduation rate of 96% among our rehabilitated students vs. Guatemala's national average of 50%.

Did you know?

- Minnesota is ranked one of the top 13 states in the nation for highest incidence in recruitment of minors for sex trafficking (FBI)
 - In 2010, the on-line sales of minor girls being sold in MN increased by 55% over a six month period (Schapiro Group Study)
- When asked, 89% of women and girls used in prostitution wanted to get out but didn't know where to turn for help (Journal of Trauma Practice 2, 2003)

www.ITEMP.org

Give Children a Chance!



Sponsorship Levels

la
Fiesta
for
Freedom